Alexander K. Moore

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EDUCATION

PhD Student in Behavioral Science

Expected Completion Summer 2023

University of Chicago Booth School of Business

BA in Economics 2007

University of Chicago

RESEARCH EXPERIENCE

PhD Student Researcher

2018-2022

Department of Behavioral Science, University of Chicago Booth School of Business

• Conducted experimental research with implications for the fields of organizational behavior and marketing

PUBLICATIONS

Moore, A. K., Munguia Gomez, D. M., Levine, E. E. (2019). Everyday dilemmas: New directions on the judgment and resolution of benevolence-integrity dilemmas. *Social and Personality Psychology Compass*, Volume 13, Issue 7.

WORK IN PROGRESS

Moore, A. K., Lewis, J., Levine, E. E., Schweitzer, M. (R&R). Benevolent Friends and High Integrity Leaders: How Preferences for Benevolence and Integrity Change Across Relationships. *R&R* at *Organizational Behavior and Human Decision Processes*

Molinar, A., **Moore**, **A. K.**, Fowler, C., Wu, G. (R&R). Seen and Not Seen: How People Judge Ambiguous Behavior During the COVID-19 Pandemic. *R&R* at *Journal of Risk and Uncertainty*

Moore, A. K., Hastie, R. (Submitted to Marketing Science). Optimal vs Heuristic Navigation in Search.

Moore, A. K., Bartels, D. (In Prep). How Just Noticeable Differences Lead to Sub-Optimal Shopping Behaviors.

Moore, A. K., Hastie, R. (Working). A Review of Experimental Research on Economic Search Models.

Moore, A. K., Bartels, D. & Hastie, R. (Working). Rational and Heuristic Search.

Schor, J., Moore, A. K., Bartels, D. (Working). How People Think about Breaches of Privacy.

CONFERENCE PRESENTATIONS AND POSTERS

"Benevolence and Integrity: A Framework for Everyday Moral Dilemmas," Kellogg Booth Student Symposium. Chicago, IL, May 2019

- "Benevolence and Integrity: A Framework for Everyday Moral Dilemmas," 32nd Annual Conference of the International Association for Conflict Management. Dublin, Ireland, July 2019
- "Trusting Kind Friends and Fair Leaders: How Relationships Affect the Antecedents of Trust," 2020 Academy of Management Annual Meeting. Virtual (Formerly Vancouver, Canada), August 2020
- "The Nature of Real-World Moral Dilemmas: Benevolence and Integrity in Moral Judgment," 2020 Academy of Management Annual Meeting. Virtual (Formerly Vancouver, Canada), August 2020
- "Category Convergence: How product categories, typicality, and the availability of information shape product liking evaluations," Poster at CogSci 2021. Virtual (Formerly Vienna, Austria), July 2021
- "Category Convergence: How product categories, typicality, and the availability of information shape product liking evaluations," Poster at SPUDM 2021. Virtual, August 2021
- "How Consumers Navigate, Evaluate, and Choose While Searching for Products," Competitive Paper at SCP2022. Virtual, March 2022

GRANTS

Recommended for a National Science Foundation Doctoral Dissertation Research Improvement Grant from the Decision, Risk, and Management Sciences Program

TEACHING

Teaching Assistant – Leadership; Spring 2011 with Linda Ginzel

Teaching Assistant – Strategies and Processes of Negotiation; Winter 2011 with Linda Ginzel

Teaching Assistant – Strategies and Processes of Negotiation; Winter 2020 with Bernd Wittenbrink

Teaching Assistant - Managerial Decision Making; Spring 2020 with Anuj Shah

Teaching Assistant - Strategies and Processes of Negotiation Executive MBA Course; Fall 2021 with Bernd Wittenbrink

Teaching Assistant – Marketing Strategy; Winter 2022 with Abigail Sussman

Teaching Assistant/Preceptor – Leadership Alliance; Summer 2022.

PROFESSIONAL ACTIVITIES

Ad hoc reviewer for Cognition

Symposium Organizer, "Making Sense of Moral Ambiguity in Organizations," 2020 Academy of Management Annual Meeting. Virtual (Formerly Vancouver, Canada), August 2020

Editorial Assistant, "Strategic Marketing Management, 9th Edition," 2018, Alexander Cherney,